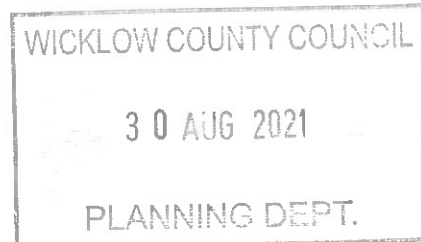


COOLAWINNA PARK

ASHFORD
Co. WICKLOW

Ashford Friday 27th August 2021

Planning Office
Wicklow County Council,
County Buildings,
Wicklow.



Dear Sir/Madam,

I am making this submission to the 2021 to 2027 County Development Plan regarding the lands in my ownership at Coolawinna, Ashford, Co. Wicklow. In this regard I wish to have my land designated for film related activity in accordance with 8.2 (Capitalise on the immediate and future economic opportunity in the Film and Television Industry and support the expansion of the sector in the County) of the Wicklow Local Economic & Community Plan (LECP) (copy enclosed herewith).

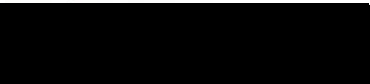
The above-mentioned lands have been used by the Film Industry as set locations for some prominent films from 2015 to the present date. These lands are eminently suitable for this purpose, and in addition the existing infrastructure enables vehicular access and parking for all vehicles ranging from private cars to juggernauts, including mobile dressing rooms and makeup stations, essentially everything required for a modern Film set.

Enclosed herewith.

- (1) Extract from Wicklow Local Economic & Community Plan (LECP)
- (2) Aerial photo showing Film set in operation at Coolawinna.
- (3) Map of lands at Coolawinna.

Yours sincerely,

Sam Hartshorn



9.1.2 Local Context

Wicklow Local Economic & Community Plan (LECP)

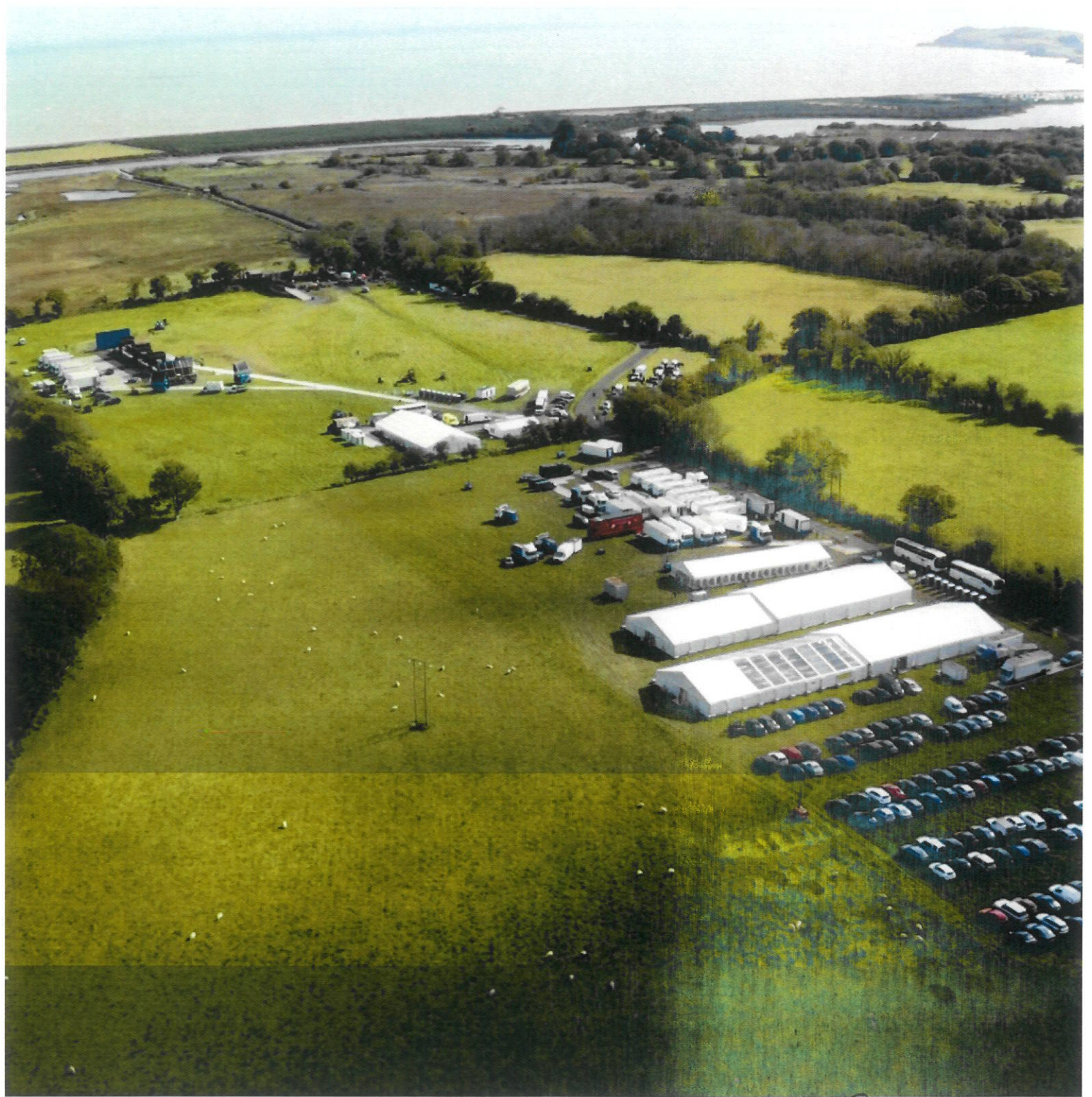
The Local Government Reform Act 2014 provides a stronger and clearer role for local government in economic and community development. This process is driven by the provision of the **Local Economic and Community Plan (LECP)** which aims to set out, for a six-year period, the objectives and actions needed to promote and support the economic development and the local and community development of each local authority, both by itself directly and in partnership with other economic and community development stakeholders.

Wicklow LECP was adopted in 2016, and includes objectives and actions promoting and supporting economic development and the local and community development of the County. The LECP identifies 10 overarching goals for economic and community development within County Wicklow. With regard to economic development the following goals are relevant:

Goal 6	<i>Develop infrastructure and measures that are positive and supportive to investment, enterprise, innovation and knowledge creation in strategic locations.</i>
Goal 7	<i>Sustain existing enterprise and develop quality employment and income opportunities for the wide range of employment needs in the County, with possibilities for reversing commuting patterns.</i>
Goal 8	<i>Capitalise on Wicklow's unique attributes and proximity to the Dublin market, excellent quality of life, human capital, tourism, landscape, marine, agricultural and forestry resources.</i>
Goal 9	<i>Support a shift towards low carbon and climate change resilient economic activity, reducing energy dependence, promoting the sustainable use of resources and leading in the Smart Green Economy.</i>
Goal 10	<i>Harness efficiently the full resources of the County and promote interagency collaboration.</i>

With regard to economic development and opportunity the LECP identified a number of objectives as follows:

LECP Economic Objectives	
7.1	<i>Stimulate and support the development and expansion of micro-enterprises and SME's facilitating the growth of economic activities, development of innovative sectors, promotion of business engagement and the creation of new employment opportunities, decent jobs and sustainable, meaningful livelihoods.</i>
5.2	<i>Develop training and education programmes based on alignment of employer needs / employment trends.</i>
6.1	<i>Support inward investment and promote the creation and expansion of new and existing employment opportunities in the County to drive economic development within the County.</i>
6.2	<i>Support and develop the Wicklow County Campus to allow it to reach its full potential as a centre of learning and innovation in the County.</i>
6.3	<i>Support the provision of high quality infrastructure throughout the County that will facilitate and support economic expansion.</i>
6.4	<i>Enhance the attractiveness of town centres and retail premises across the County.</i>
7.2	<i>Harness the County's existing assets and encourage collaborative opportunities and business engagement amongst sectors to develop new markets and initiatives, maximising opportunities for business development and employment creation.</i>
8.1	<i>Promote and direct the tourism development of the County in a sustainable manner that conserves, promotes, protects and enhances the County's natural, built and cultural heritage and derives optimal economic benefit from visitors to the County.</i>
8.2	<i>Capitalise on the immediate and future economic opportunity in the Film and Television Industry and support the expansion of the sector in the County.</i>
8.3	<i>Realise the potential benefits of the County's maritime assets.</i>
8.4	<i>Support the rural economy and promote rural economic diversification.</i>



② Aerial Photo
film set
30.08.21

Google Maps



Imagery ©2021 CNES / Airbus, Maxar Technologies, Map data ©2021 100 m

③ Coolawinna Park
Ashford
Co Wicklow
30.08.21
SITE MAP